

NET WORLD SPORTS»

BRAND AMBASSADOR INFORMATION PACK

Experts in innovating, supplying and manufacturing our world-class sports equipment across the globe.



REDEFINE YOUR GAME



WHAT WE DO



Net World Sports are experts in innovating, manufacturing and supplying top-quality sports, fitness, home & garden products.

We house over 15,000+ products covering a wide range of equipment, from football goals, cricket bats and hockey sticks to gym weights, garden furniture and pub games - we are a one-stop-shop for all your equipment needs.



OUR BRANDS

We're home to over 10,000+ products

FORZA

METIS

FORB
GOLF

FORTRESS

VERMONT

RAPIDFIRE

AQUATEC

HARRIER
GARDEN

+aceso

ATLAS
FISHING

COSY SPA
HOT TUBS



OUR JOURNEY

At the age of 16, Alex Lovén, the then soon to be Founder and CEO of Net World Sports, starts his entrepreneurial journey, sourcing and selling cricket bats to teachers and classmates while still in school.

The newly founded Net World Sports secures its first warehouse, relieving Alex and his family from storing orders in their overloaded garden shed.

After this unprecedented growth, Net World Sports expand their product range to include training aids, and various other sub-brands are introduced, covering more sports.

After some success and recognising a gap in the market, Alex invests his entire savings in a container of sporting goods, sparking the beginning of Net World Sports.

FORZA, the company's first major brand, is introduced and exceeds all expectations as they begin to sell football goals worldwide.

Manchester United becomes the first of many high-profile customers.



Net World Sports onboards its first official partners and major influencers, including The Canadian Premier League and The F2 Freestylers.

Despite the COVID-19 pandemic, Net World Sports successfully launches new sub-brands, such as CosySpa Hot Tubs, METIS Fitness, and Harrier Garden.

Net World Sports continue to grow and as a result win a number of prestigious awards, including The Lloyds Bank 'Mid-Sized Business of the Year' award, reflecting the growth from our previous win in 2019.

Net World Sports is recognised for its exceptional growth and wins multiple awards, including The Lloyds Bank 'Small to Medium Sized Business of the Year' award.

Plans for a new £25m, 411,000 sq.ft warehouse and office is announced. This was recognised by a visit from former British Prime Minister, Boris Johnson.

The brand new state-of-the-art HQ opens its doors and we receive a visit from the current Prime Minister, Rishi Sunak.

2018

2019

2020

2021

2022

2023



OUR HEADQUARTERS



Meeting,
Hospitality &
Media
Facilities



Catering



Product R&D
Testing Centre



Increased
Stock Holding



Lightning Fast
Dispatch



Click here to
watch
the progress



OUR INFLUENCERS

LIV COOKE

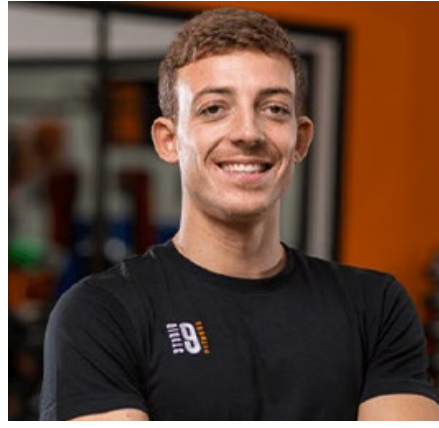
@LIVCOOKEFS

Freestyle football world champion and current six-time world record holder, Liv Cooke has earned millions of followers thanks to her creative and humorous videos.



THE F2

Football freestyling sensations Jeremy Lynch and Billy Wingrove have accumulated a fanbase of over 30 million with videos showcasing their skills and technique.



TOM JOYCE

Passionate and ambitious Athlete Development Specialist who's trained the likes of Anthony Elanga and Lauren James.



THE CRICKET KID

Jackson Bentley, also known as 'The Cricket Kid', is a young cricket enthusiast whose clever and unique training tutorial videos have helped other aspiring cricketers to improve their overall performance.

+ MANY MORE

WE ALSO WORK WITH



OUR REACH



Over 750,000 monthly website visits



Over 9 million global website visitors each year



We cover over 30+ sports



Over 200 new products developed in the last 12 months



700,000+ strong email database, high engaged audience



30,000+ social media following



WHAT'S IN IT FOR YOU



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CONTACT US



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WEBSITE



CATALOGUE



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